

Great Waters Music Festival 2017 Program Book Advertising

The Great Waters Music Festival program book is distributed **free** of charge to each of our audience members during our full concert season. Over 36% of our patrons reside in New Hampshire, but outside of Wolfeboro. The rest of our audience is out-of-state visitors and summer residents who are drawn here to the concerts by the diverse line-up of performers. Don't miss this opportunity to participate....

Advertising Rates and Sizes

Ad Size	Dimensions (Width x Height)	Early Bird Rate (prior to Jan. 1 st)	Rate (Deadline Feb. 15 th)
Back Cover	4 1/2 " x 7 1/2 "	\$625	\$675
Inside Cover	4 1/2 " x 7 1/2 "	\$575	\$625
Full Page	4 1/2 " x 7 1/2 "	\$400	\$425
Vertical Half Page	2 1/8 " x 7 1/2 "	\$250	\$275
Horizontal Half Page	4 1/2 " x 3 5/8 "	\$250	\$275
Vertical Quarter Page	2 1/8 " x 3 5/8 "	\$100	\$125
Horizontal Quarter Page	4 1/2 " x 1 3/4 "	\$100	\$125

Ad Specifications

All ads must be **black & white**. Electronic formats are acceptable: **jpg, eps, tiff or pdf**. Include all fonts and images. No photocopies or handwritten ads accepted. A small fee will be added for any ad revisions. Ads should be emailed to info@greatwaters.org.

Deadline:

To ensure placement in the 2017 Great Waters Program Book materials and payment must be received no later than **February 15th, 2017**. After that date, general ad sales will be on a space-available basis dependent on printing deadlines.

Payment

Checks can be made payable to Great Waters Music Festival, or MasterCard and Visa are also accepted.

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Mailing Address: _____

- My check, made payable to GWMF is enclosed
- Please charge my credit card:
Credit card number _____ Exp. Date ___/____

AS A REPEAT ADVERTISER, I would like to:

- Renew the same ad I ran last year. It was a _____ page ad
- Upgrade my ad to a full page ½ page vertical ½ page horizontal
- Use same ad copy as last year Revise last year's ad, please call me for ad copy
- Receive info on advertising on our NEW AND IMPROVED website www.greatwaters.org

For more information, please contact:

Great Waters Music Festival
P.O. Box 488, 15 Varney Road, Wolfeboro NH 03894
T: 603-569-7710 E: info@greatwaters.org Web: www.greatwaters.org

